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Federal Extension Service

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U. S. DEPARTMENT OF AGRICULTURE

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No. 29

Washington 25, D. C.
September 26, 1956



Dear Coworkers:

The trip to the Far East is going well and indications point to an excellent workshop to be held early next spring. Youth programs in Japan, Korea, Thailand, and other Southeast Asia countries now seem more closely linked to us, as opportunity has been presented to share their problems and to know of their successes. The workshop itself will bring still more of that process to fruitful reality.

NATIONAL ACHIEVEMENT DAY - NOVEMBER 10

Aids for Achievement Day observance that will be available through this office to supplement your materials include:

- A statement from the Office of the Secretary of Agriculture
- A fact sheet for information use
- Radio and television contacts

Many other fine helps are also available from the National Committee on Boys and Girls Club Work.

We appreciate the help of the Division of Information Programs in making suitable arrangements for this and the other 4-H observances.

Many of you observe an achievement period, such as a week or a month, usually overlapping with the time of National 4-H Achievement Day. Such a plan means that you can capitalize on national publicity and yet make adjustments for local conditions.

"PEOPLE TO PEOPLE" PARTNERSHIP PROGRAM

You have already been alerted, through the Subcommittee minutes, of President Eisenhower's proposed "People to People" Partnership Program. On September 11-12, the President held a White House Conference for further discussion about it. Allen Kline is chairman of the farm group. T. A. Erickson, former State 4-H leader in Minnesota, is chairman of the 4-H committee. Guy Noble and Norman Mindrum are also giving able assistance. The plan is that the committee be primarily lay people rather than Government workers.

While in Washington, "Dad" Erickson visited with us regarding the 4-H committee and tentative plans to support the President's request.

4-H-159-(9-56)

NATIONAL CONFERENCE ON CITIZENSHIP

Four young people were selected as our representatives to attend the eleventh National Conference on Citizenship, September 17-19. They were Miss Pat Coppersmith, Route 3, Maryville, Mo., Arthur E. Blomberg, West Rupert, Vt., Melanie Matthews, Raymond, Miss., and Roland Roberts, Maple Shade Road, Middletown, Conn. Miss Aubry Scott, Associate 4-H Club Specialist of Tennessee was the adult advisor.

Theme of the conference was "The Voting Citizen". National youth winners gave their talks on "I Speak for Democracy." Delegates also participated in workshops on related topics. Climax was naturalization proceedings for a group of persons from other countries becoming United States citizens. The annual meeting is always planned to include Citizenship Day, September 17.

The States involved and the National 4-H Foundation are joint hosts.

4-H TO BE REPRESENTED ON TRIP TO RADIO FREE EUROPE

This year, 4-H has had the opportunity of naming the youth delegate to participate in a trip to observe Radio Free Europe operations, under sponsorship of Crusade for Freedom. Last year, a Boy Scout was the youth delegate that accompanied the group.

Jack Good of Virginia has been selected to have the opportunity of being the 4-H delegate. You may remember Jack as the young man who did such an outstanding job as presiding officer for the banquet at the Manor Country Club during National 4-H Camp. It was important that we have a very mature and poised delegate for this assignment. The selection committee has full confidence in Jack's ability to represent 4-H creditably and to bring back the important message to American youth. The trip will be made in October.

ALERT TO PLANS FOR SOME SIGNIFICANT OBSERVANCES

U. N. Day - October 24. In an earlier letter, we called your attention to President Eisenhower's proclamation of U. N. Day, and the theme "The UN is Your Business". Many of you have received program suggestions from your own State chairmen. However, if you have not been contacted and wish additional information or program suggestions, these are available from the U. S. Committee for the United Nations, 812 21st Street N. W., Washington 6, D. C.

National Television Week - September 23-29. We have heard reports from some of you about tours made by 4-H Clubs to radio stations during National Radio Week last May. Perhaps National Television Week, September 23 to 29, might be a similar opportunity for 4-H Clubs to get acquainted with facilities at the local TV stations and to show their appreciation for support given.

NOMINATIONS FOR NATIONAL 4-H CLUB CONFERENCE CITATIONS (1957)

The time has come to submit candidates for Friends-of-4-H citations. A form is enclosed for your use. Also, a list of recipients from 1941 through 1956 is enclosed.

Candidate's names and information concerning them is needed by December 1, 1956. The final selection of recipients to be honored will be made by the vote of the Subcommittee on 4-H Club Work at its winter meeting.

A SITUATION WELL HANDLED

Missouri had a problem to face and State Leader Bob Clough had some very clear cut advice about how to handle it! The problem concerned a situation where an advertising agency representative approached a local 4-H Club leader about assistance in securing advertising, with the promise that the club would share in money collected. The county agent was not consulted. From other States, we have heard of similar situations.

Probably many of you receive the Missouri 4-H Club News Letter and have read the suggestions which Bob Clough gave in the August 1956 issue. We trust that Missouri might possibly have a few extra copies in case some of you who have not read it would like to do so.

4-H AT EASTERN STATES EXPOSITION

All States Day has become an important feature of the 4-H program at the Eastern States Exposition. The six New England States join together in a series of activities. The program opens each year with a parade through the grounds with more than 2,000 members and leaders participating. There was a 4-H pioneer reunion for all the 4-H Club members who were delegates to the 1931 Exposition. These members of 25 years ago enjoyed meeting old friends and observing the progress of club work. There were the usual high quality booth exhibits, educational demonstrations in the Roundup Center, as well as competitive exhibits of livestock and dairy cattle. It was the 4-H show window for New England and thousands of people gained a new appreciation of 4-H Club work.

STUDY OF INTERESTS OF BOYS AND GIRLS

Rita Sullivan has rejoined the 4-H staff in Pennsylvania after a pleasant and successful year of graduate work at the University of Wisconsin. She did an interesting study on "Interests of Ten to Twenty-One-Year Old Boys and Girls and Implications for 4-H Program Content." You may want to ask Rita for a copy of the abstract of her thesis.

NATIONAL 4-H RECORD JUDGING COMMITTEE

Each year since 1949, three States from each of the four regions have furnished judges for the records submitted in National 4-H awards programs. During the nine-day period from November 5 through the 13th, the following twelve committee members will be spending busy days with the judging assignment:

Central Region

Marie Bishop
A. C. Ausherman
Elaine Skucius

Eastern Region

Corinne M. Blaisdell
Clara Ann Smith
Wm. F. Jeffries

Southern Region

Tommy Walton, Jr.
Lynn Pesson
Georgia Taylor

Western Region

Cecil G. Staver
Winnifred Gillen
Edgar A. Reeves, Jr.

Fern Shipley will again be on hand to serve as chairman of the committee. Emmie Nelson sets the stage and organizes the records in the National Committee office so the committee can work efficiently.

NEW 4-H EXHIBIT KIT

Forty States have now ordered copies of the 4-H exhibit kit, which was rushed through at your request so it could be available for fall fairs and other showings. We have been gratified at your enthusiastic response to this first venture into making visuals available for county and State use.

If you like this type of help from the Federal office, your comments will help to assure it. Many of you have already taken time to write Joe Tonkin about your reaction to the idea of kits being available and also your suggestions for future needs. These letters have been most welcome.

We are expecting that the kit will be available for repeated orders. The silk screen processor will make another run as soon as enough orders come in to justify it.

IDEAS IN ACTION - SOME OF THE THINGS BEING DONE IN THE STATES

NEW 4-H BUILDINGS:

Georgia - 4-H Center

4-H delegates, extension workers and friends attending the recent State 4-H Club Congress at Atlanta were delighted to hear that the 4-H Center at Rock Eagle is fulfilling its purpose. Approximately 26,000 people took advantage of the educational facilities this year. They represented 39 States and 17 foreign countries. Of this total, 10,000 were 4-H'ers.

MISSISSIPPI - Expanded Facilities at the Flora Parrish 4-H Center for
Negro Boys and Girls

Groundbreaking for a new recreation hall took place in late August. The new building is to be named the Cypress Recreation Hall, in memory of the late George C. Cypress, who was Negro 4-H Boys' Club Agent in Mississippi from 1922 until his death in 1955. It will be a general assembly place for the several thousand campers who use the center during the summer months.

NEW MEXICO - Dedication of New 4-H Building

Dr. Roger B. Corbett, president of New Mexico A. and M. College, made the principal speech at the dedication of the new Bernalillo County 4-H Club building at Albuquerque. The building, first of its kind in New Mexico, will be used for county-wide 4-H activities as a training center for local Club leaders and for other youth meetings. Its facilities include an auditorium which will seat more than 500 people, a stage and dressing rooms, a demonstration kitchen, and small meeting rooms.

OHIO - All-Ohio Youth Center

The Youth Center at the Ohio State fairgrounds meets a need for 4-H and for other programs on a year-round basis. The Center was financed by State funds. It contains dormitory facilities, auditorium, stage, and exhibit space. A. B. Graham's portrait hangs in a prominent place in the new building.

EVENTS FOR LEADERS AND MEMBERS:

ARIZONA - Demonstration at Leadership Camp of an Effective Rally Day

An "Electric Project Merry-Go-Round" was used to demonstrate to leaders an interesting technique for conducting rally or achievement days. The group was divided into six sub-groups and, on a rotation basis, visited demonstrations being given by 4-H teams and individuals, junior leaders, friends from industry, and Extension workers.

The local leaders later discussed how a similar technique could be used back home to show 4-H activities to parents and community supporters.

INDIANA - District Rural Youth Training Schools

A series of ten special workshops are planned to help train newly-elected county officers of rural youth groups. The series covers the late September through October period.

IOWA - Two Sessions of State Leadership Camp

Two sessions of the State Leadership Camp, each of a week's duration, were held. Delegates were from 4-H Clubs and from the Iowa Farm Bureau Federation. The camps were intended to help boys and girls improve their leadership ability and to give them confidence in serving their communities.

KANSAS - Continuation Committee at Junior Leadership Camp

Club members attending the 11th annual State 4-H Junior Leadership Camp elected four 4-H members to a continuation committee. They will assist members of the State 4-H staff in planning for the 1957 camp.

TEXAS - Junior Leadership Training Laboratory

This has been the fifth year in which the laboratory has been centered around an emphasis on human relations and development. This is, also, the program phase which Texas has selected for their pilot citizenship work through the National Study.

WEST VIRGINIA - Interesting themes

"Batter Up!" was theme for the Boys' State 4-H Camp and "Beckoning Mountains" for the Girls' State 4-H Camp. In each case, the theme selection was made by a committee of 4-H boys or girls who met with the 4-H Club staff to plan the respective camps.

Boys' Camp was dedicated to "Tubby" Boggs, former State Club Leader.

STAFF DEVELOPMENT:

MINNESOTA - 4-H Home Economics Training for Agents

Each year, one 4-H project is emphasized in training for women extension agents at their district meetings. This year's training will be in house furnishings and will be given by Mrs. Myra Zabel, extension specialist. The training is given at a series of six two-day meetings.

MINNESOTA - Extension Youth Committee

The State Extension Youth Committee held its second meeting in July, with Frank Forbes as temporary chairman. The committee, which includes county extension staff workers as well as State staff members, has its purpose the study of the total youth program, with recommendations for developing an enhanced extension program. Cha Lang gave assistance to the committee at its meeting.

WASHINGTON - Training for New Agents

After experience in a training county, new agents will come to the State office for a training conference in November. State 4-H staff members are now preparing to make effective use of the period to be directed to philosophy and methods for Extension youth programs.

FARM AND HOME DEVELOPMENT:

MISSISSIPPI - Good Illustration

A good example of the role of 4-H in farm and home development is seen in a Mississippi report "Influence of Balanced Farm and Home Program on a Farm Family in Winston County, Mississippi." This is a story of how one family with 4-H members made real progress in planning and executing annual and long-time plans.

FUND RAISING:

KENTUCKY - Stopped-up Fund Raising Program

The youth staff has announced fund raising plans to work toward their allotment for the National 4-H Center.

LOUISIANA

Following the recent announcement of the \$490,000 Ford Foundation grant for the National 4-H Center, Louisiana leaders planned a special campaign with bankers of the State. The campaign is to raise funds to apply toward the State's goal for the National 4-H Club Center.

GENERAL INTEREST:

CONNECTICUT - Tractor Driving

A new stake for use in 4-H tractor operators contests has been developed. It is designed for convenience in transportation and storage, sufficient weight to stand up in the wind and on uneven ground, and strong enough so it will not break when hit. Connecticut would be willing to share information about the stake to anyone interested.

OHIO - Delegates Study State Legislature

4-H members attending the 39th annual Ohio 4-H Club Congress spent a day in a mock session at the legislature at the State Capitol in Columbus. Delegates assumed the roles of their own county representatives.

OREGON - Marketing Tour

A 4-H livestock marketing tour on September 5 included State Fair exhibitors and other Club members. Oregon Farm Bureau Federation cooperated by trucking State Fair animals from Salem to North Portland. Club members watched while their animals were sorted, weighed and delivered to buyers by commission agents. The president of the stockyards company and the secretary of the local livestock exchange explained marketing procedures to the group. Tours during the balance of the day gave members a chance to gain information on distribution of meat products, brand inspection and market reporting.

VERMONT - Parents' Magazine Youth Group Achievement Recognition

The record of the Ames Hill Humdingers 4-H Club has been recognized for their year-round program of service to others. Their achievements have included gifts and visits to those in the neighborhood who are ill, roadside improvement work, and health and safety work in the club. Two junior leaders have been in charge of the services which merited the award, but have had the guidance of two fine adult leaders. The September issue of the magazine tells more about the philosophy back of the recognitions.

TOOLS TO AID THE JOB

ENCLOSED WITH THIS LETTER:

- (1) "Extension Service Review, Index January 1954 through December 1955" - Here is a two-year index by subject matter, by authors, and by States. Well worth your checking and perhaps re-reading some of the important articles.
- (2) "List of State and Assistant State Club Leaders" - A re-issue of the current list.
- (3) "The Effectiveness of Present School and Youth Programs in Wildlife Conservation" - Talk given by Otto C. Croy of FES at 46th International Association of Game, Fish and Conservation Commissioners.

HOME MANAGEMENT REPORT

Extra copies of the report of the National 4-H/^{Home}Management Program Development Committee are available. Copies are enclosed for State 4-H Home Economics staff members.

4-H AND YMW BULLETINS ISSUED BY STATES

1. Several new and appealing "promotional" leaflets: (All envelope-size)

Missouri:

- (a) "Organize a Community 4-H Committee"
- (b) "Older 4-H'ers Enroll in Junior Leadership"
- (c) "Parents - Help Your Boys and Girls to an Educational, Enriching, Exciting Experience in 4-H"
- (d) "Marty and Bob Tell what 4-H Clubs do for Missouri Youth"

New York:

"The 4-H Club Combination" - Explains how members, parents, leaders, community supporters can all help.

Washington:

"To the 4-H Parent" - Explains the parent's share in 4-H.

2. Project Leaflets:

Arkansas:

"Cotton Workbook for 4-H Club Members" - Subject-matter, worksheets and records have been combined.

California:

"Your 4-H Tomato Project"
"4-H Leaders Manual for Vegetable Crop Projects"
"Your 4-H Sheep Showing Manual"
"4-H Club Leader's Guide for Electric Project"

Nevada:

"Soil and Water Conservation for 4-H Clubs" - First year and advanced
"Forestry Project for Nevada 4-H Club Members" - 2 projects
"More Power to You!" - Farm and Home Electric Project"

Ohio:

"Field Crops I - Project Record" (corn or soy beans)

Washington:

"4-H Dairy Club Outline"

3. General Helps:

Georgia:

"The Georgia Cloverleaf", monthly 4-H news organ published by the Extension staff, has a pictorial look. The four page paper consists primarily of pictures of 4-H'ers in action.

Idaho:

"4-H Secretary's Record" - Space for plans and minutes

Maryland:

"Be Safe at Home" - A safety skit written by Joanne W. Reitz, home management specialist. This was used quite successfully on the State 4-H Club Week program.

Montana:

"Food Choices of Montana Teen-Agers" - A "popular-type" bulletin reporting a study done of teen-age diets by the Home Economics Research Department of Montana State College. Gives some basic data to aid the State in program planning.

Washington:

"My 4-H Record" - A revised and simplified record book suggested for the young member, ages 10 and 11.

BULLETINS FROM OTHER SOURCES:

The Institute of Life Insurance reports that they receive many orders from 4-H workers for the two bulletins, "A Miss and Her Money" (girls) and "Money in Your Pocket" (boys). It has these fine bulletins in ample supply to send you copies, without charge, for distribution to Club members. Address: 488 Madison Avenue, New York 22.

This organization, and many others, are constantly writing us to make suggestions regarding additional materials that would be helpful in 4-H programs.

NEWS OF OUR COWORKERS

Kentucky has notified us of the death of Carl W. Jones, Extension Specialist in 4-H and Utopia work. We regret the loss of a devoted worker.

New Appointments: The welcome sign is out!

Kansas - Dale J. Apel as Assistant State Club Leader.

Texas - Curtis Trent as Assistant State Club Leader, headquarters at Denton.

California - Adena Joy as 4-H Club Specialist.

Illinois - George W. Stone as Extension Specialist in Agricultural 4-H.

West Virginia - Billy L. Coffindaffer as Assistant State 4-H Club Leader.

South Carolina - Waymon Johnson as Negro Boys' 4-H Club Agent, and

Sara K. Aiken as Negro Girls' 4-H Club Agent, headquarters at Orangeburg.

Changes in Title:

Louisiana - Lynn L. Pesson is now Associate State Club Agent

Ohio - Russell W. Smith has the new title of Supervisor 4-H Club Work

Resignations and Changes in Assignment:

California - Ruby Harris now has major assignment for Family Relations and Leadership work.

Illinois - Irma W. Hays resigns, as of September 30, from her assignment on the Illinois State staff.

Brides and Brides-to-be:

Indiana - Ruth H. Stearns, formerly Ruth Heitz

Minnesota - Elaine T. Christiansen, formerly Elaine Tessman

Louisiana - Claudine B. Sonnier, formerly Claudine H. Box

Oregon - Rosalie Mueller is to marry Harvey K. Warrick, formerly of Ohio. Rosalie and Harvey met when they were IFYE'S.

South Carolina - Hazle Ann Dean will be married in the near future.

On Leave for Study:

Five State 4-H staff members will be among the 15 Extensioners enrolling this fall at the National Agricultural Extension Center in Wisconsin. They are: Beatrice Cleveland of Ohio, Raymond Cox of Nevada, Samuel M. Gwinn of Delaware, Evelyn D. Harne of Minnesota, and Hubert J. Wetzel of Illinois.

Larry J. McMillan of the Colorado staff plans to enroll at Missouri. His living arrangements will be at the new University Village in Columbia.

Conrad Feltner of the Kentucky staff will be on study leave beginning October 1, but we do not know at which school he will be enrolled.

By an interesting coincidence two Mississippi agents are chairmen of 4-H committees in their respective National associations. George Millendore, Pike County Agent, is chairman of the Youth Committee of the National County Agents Association. Miss Velma M. Hunter, home demonstration agent of Washington County, is chairman of the 4-H and YMW Committee of the National Home Demonstration Agents Association.

Soon, we will be anticipating requests from the State Directors' offices regarding help that the members of our Division staff can give to help strengthen 4-H Club and YMW programs.

The trend has been for more and more requests to come for program planning help and less for on-the-spot speeches. Frankly, we are pleased with that trend and we want to work with you on basic planning and projection. We are also pleased when we can see that nearby States have done some planning, on an area or regional basis, to make possible the saving of our time and travel funds.

Be assured that we will do our best to service as many as possible of the State requests. We know you will want to be prepared with well thought-out suggestions if your own Director asks you to advise on help that this Division can give.

Sincerely yours,

E. W. Aiton

E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

John Banning
Tena Bishop
Mylo Downey
C. C. Lang
Lloyd Rutledge
Fern Shipley (Editor of "Ideas")

Enclosures.